# TELEFILM C A N A D A

# PARTNER OF > CHOICE

# QUARTERLY FINANCIAL REPORT

PERIOD ENDED JUNE 30, 2022

First quarter of fiscal 2022-2023 Published August 30, 2022





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#### 1. TELEFILM

Telefilm Canada is a federal Crown corporation reporting to Parliament through the Department of Canadian Heritage. Telefilm's vision is: Telefilm and Canada, *Partners of choice*.

#### Our mission

Telefilm Canada's mission is to foster and promote the development of the Canadian audiovisual industry both in Canada and around the world.

#### What we do

Telefilm Canada is, first and foremost, a team dedicated to the success of the Canadian audiovisual industry. Whether it be stimulating demand for Canadian productions, improving access to these productions, or promoting and exporting Canadian talent, Telefilm plays a key role in supporting the industry and the careers of the thousands of artisans the industry encompasses.

We are also responsible for making recommendations to the Minister of Canadian Heritage on which projects can be recognized as audiovisual treaty coproductions. Finally, we also administer the Canada Media Fund's (CMF) funding programs. Headquartered in Montreal, we serve our clients through four offices located in Vancouver, Toronto, Montreal and Halifax.

In July 2022, Telefilm announced its new strategic plan <u>Partner of choice</u><sup>1</sup> for a period of 18 months focused on remaining agile in a time of modernization, and continuity as the industry stabilizes from the effects of the COVID-19 pandemic. The vision put forward lies on three pillars:

- Continue to support a substainable and inclusive audiovisual ecosystem;
- Amplify our internal expertise and optimize our operational capacity;
- Solidify and attract new funding sources.

### 2. QUARTERLY FINANCIAL REPORT

This quarterly financial report complies with all requirements of the Standard on <u>Directive on Accounting Standards: GC 5200 Crown Corporations Quarterly Financial Report</u><sup>2</sup> established by the Treasury Board Secretariat and with the *Canadian Public Sector Accounting Standards (CPSAS)*. There is no requirement for an audit or review of the financial statements included in this quarterly financial report and as such the report has not been reviewed or audited by external auditors.

<sup>1:</sup> https://https://telefilm.ca/wp-content/uploads/strategic-plan-2022en.pdf

<sup>2:</sup> https://www.tbs-sct.gc.ca/pol/doc-eng.aspx?id=32665



# 3. IMPORTANT CHANGES

#### **Programs**

The Government of Canada announced details on the Canadian Arts and Culture Recovery Program (CACRP) for which the Corporation will receive \$9.2 million in 2022-2023 to assist two main client groups: movie theatre operators and film distributors whose business operations have been affected by public health advisories requiring complete closure or reduced capacity, which has had an impact on their financial capabilities.

The Corporation continues to update the **Promotion Program** by adjusting the evaluation criteria for the various components to better reflect the decision-making process and to increase transparency. The changes also take into account the amounts to be paid under the Reopening Fund announced last year. During the quarter, the Corporation relaunched the **Development Program** and changes were made to the elibility and Corporation's financial participation.

#### **Activities**

Canada celebrated its participation in Cannes after a two-year hiatus. The Corporation returned with an eco-friendly Canada Pavilion, a renewed partnership with *Cannes Docs-in-Progress*, and was one of the first partners of the Impact Lab!. Two feature films also premiered at the festival: Toronto's David Cronenberg's *Crimes of the Future* and Quebec's Charlotte Le Bon's first feature, *Falcon Lake*.

The Corporation, in partnership with the Canada Media Fund and Accessible Media Inc. (AMI), announced the opening of the Disability Screen Office. The goal of the Office is to increase the accurate and meaningful portrayal of persons with disabilities, to identify and remove barriers to accessibility, and to empower the creative voice of Canadians with disabilities.

Organized thanks to a partnership between the Canadian Race Relations Foundation, the National Film Board of Canada and the Corporation, the "Authentic Asian Canadian Storytelling in Film" panel focused on the nature of Asian representation. The panel featured Asian filmmakers Sook-Yin Lee, Warren Sonoda, Agam Dashi and Sandamini Rankaduwa, who are campaigning to end prejudicial language in the industry.

The Corporation has created an Authentic Storytelling Subcommittee and launched a survey to gather feedback on the role the Corporation can play in implementing best practices in this area. In addition, the Corporation released its "Code of Conduct for Business Partners" as part of its commitment to fostering a healthy ecosystem that thrives in a culture of mutual respect, dignity, integrity and inclusiveness. The Code recognizes that there is a collective responsibility for creating and maintaining a safe environment.

The Corporation launched an environmental awareness survey in June in partnership with the AQPM, the Black Screen Office (BSO), the Indigenous Screen Office (ISO), Radio-Canada, the Canada Media Fund and the National Film Board of Canada. This survey is aimed at content creators and will help the Corporation determine the industry's priorities and expectations with regard to environmental responsibility.

With 11 Canadian films in the official selection of the Annecy Festival, including *Saules aveugles, femme endormie*, which garnered the Jury Mention, this was a banner year for Canada. Additionally, the Corporation hosted a reception and panel discussion on Canada's innovative audience-building methods.

In Banff this year, the Corporation proudly supported two panels: Being Counted: Canadian Race-Based Audience Survey and Sustainability Production: It Pays to Go Green. The panel Being Counted: Canadian Race-Based Audience Survey was held in partnership with the Black Screen Office (BSO) and the discussion focused on the BSO's research and systemic issues in the film industry. Tips for creating a viable production industry were presented in the panel Sustainability Production: It Pays to Go Green.

At Sunny Side of the Doc this year, three Canadian films were part of the official #NewVoices selection, including Joanne Popinska's *Jacob's Journey*, which took home the Best Immersive Experiences Pitch Award as well as the INVR.Space Award.



# 3. IMPORTANT CHANGES (CONT.)

### Personnel

The Corporation promoted Maria-Anita Damiani to Regional Director, Feature Films for the Quebec Region and hired Kim Guise as Regional Director, Feature Films for the Western Regions.

In July, the Corporation announced that Francesca Accinelli has been appointed Acting Executive Director & CEO. This interim appointment will be effective September 10, 2022, at which time Christa Dickenson will leave the Corporation.



### 4. GOVERNANCE AND MEMBERS OF THE BOARD

Governance of the Corporation is carried out through activities of the Board and its three subcommittees:

- Audit and Finance Committee;
- Nominating, Evaluation and Governance Committee;
- Communications and Public and Governmental Affairs Committee.

Governance is also ensured by the Executive Leadership Team, chaired by the Executive Director and CEO, and its subcommittees:

- Operational Committee;
- Human Resources Committee;
- Risk Management Committee;
- Information Security Committee;
- Appeal Committee.

During the quarter, the Board of Directors met four times and the Nominating, Evaluation and Governance Committee met three times. The Audit and Finance Committee and the Communications and Public and Governmental Affairs Committee met once. The executive leadership team met twelve times.

# 5. RISK MANAGEMENT

The Corporation manages risk through two committees: the Board of Directors and the Risk Management Committee. An assessment of risks as well as the impacts and mitigation measures is conducted at least every three months by the Risk Management Committee.

# 6. UNADJUSTED DIFFERENCES

Management strives to produce relevant financial information in compliance with CPSAS and within the deadline established by the Receiver General for Canada, namely five business days after the end of the quarter. Accordingly, certain cut-off procedures applicable to the accounts payable and receivable cycles as well as certain adjustments concerning employee future benefits liability, were not carried out at June 30, 2022. Management deems the importance of these adjustments to be immaterial.



Please note that amounts in the analysis tables are presented in thousands of dollars. Variances that require explanation are based on thresholds defined by the Audit and Finance Committee. The analysis tables present the initial budget approved by the Board of Directors on March 11, 2022, and the revised budget approved by the Board of Directors on June 17, 2022. For more details regarding budget adjustments, please refer to note 2 to the financial statements.

# **Assistance Expenses**

Overall, assistance expenses are comparable to the budget and the comparative quarter.

For the three-month period ended June 30, 2022

|   |         | Bud     | get     |         | Actu  | ual   |           | Varia | nce     |           |   |
|---|---------|---------|---------|---------|-------|-------|-----------|-------|---------|-----------|---|
|   | Anı     | nual    | Pe      | riod    | 2022- | 2021- | Revised B | udget | Actua   | al        |   |
|   | Initial | Revised | Initial | Revised | 2023  | 2022  | \$        | %     | \$      | %         |   |
| Production program  | 75,675  | 75,675  | 1,000   | 1,000   | 1,709 | 4,039 | (709)     | (71)  | (2,330) | (58)      | 1 |
| Administration of recommendations for audiovisual coproduction          | 379     | 379     | 104     | 104     | 106   | 98    | (2)       | (2)   | 8       | 8         |   |
| Development program   | 10,000  | 10,000  | -       | -       | (64)  | -     | 64        | -     | (64)    | -         | 2 |
| Community engagement contributions                                      | 400     | 400     | -       | -       | -     | 100   | -         | -     | (100)   | (100)     | 3 |
| Theatrical documentary program  | 4,300   | 4,300   | -       | -       | -     | -     | -         | -     | -       | -         |   |
| Strategics Contributions  | 4,000   | 4,000   | -       | -       | -     | -     | -         | -     | -       | -         |   |
| Talent to Watch program   | 3,475   | 3,475   | -       | -       | -     | -     | -         | -     | -       | -         |   |
| Contribution to the Council of Europe's cultural fund,                  | 1,500   | 1 500   |         |         |       |       |           |       |         |           |   |
| Eurimages   |         | 1,500   | 1 101   | 1 101   | 4 754 | 4 007 | (0.47)    | (50)  | (0.400) | -<br>(50) |   |
|   | 99,729  | 99,729  | 1,104   | 1,104   | 1,751 | 4,237 | (647)     | (59)  | (2,486) | (59)      |   |
| Promotion program and national and international promotional activities | 24,698  | 24,698  | 4,108   | 4,108   | 3,284 | 919   | 824       | 20    | 2,365   | 257       | 4 |
| Marketing program   | 9,636   | 9,636   | 750     | 750     | 844   | 726   | (94)      | (13)  | 118     | 16        | 5 |
| International Promotion Program   | 1,200   | 1,200   | 250     | 250     | 238   | -     | 12        | 5     | 238     | -         | 6 |
| Theatrical exhibition program   | 6,314   | 11,054  | -       | -       | -     | -     | -         | -     | -       | -         |   |
| Theatrical Distribution Compensation Program                            | -       | 3,940   | -       | -       | -     | -     | -         | -     | -       | -         |   |
| Export assistance program   | 800     | 800     | -       | -       | -     | 46    | -         | -     | (46)    | (100)     |   |
| Contingency   | 225     | 225     | -       | -       | -     | -     |           |       | -       | -         |   |
|   | 42,873  | 51,553  | 5,108   | 5,108   | 4,366 | 1,691 | 742       | 15    | 2,675   | 158       |   |
|   | 142,602 | 151,282 | 6,212   | 6,212   | 6,117 | 5,928 | 95        | 2     | 189     | 3         |   |
| Short-Term Compensation Fund  | _       | -       | -       | -       | 70    |       | (70)      |       | 70      |           | 7 |
|   | 142,602 | 151,282 | 6,212   | 6,212   | 6,187 | 5,928 | 25        | -     | 259     | 4         |   |



**Assistance Expenses (Cont.)** 

| 1 | Production program  | Current period                  | \$709   | Relate to contracts funded as part of the Harold Greenberg Fund's French-language program.  |
|---|---|---------------------------------|---------|---|
|   |   | Current period                  | \$2,330 | Primarily due to the signing of a project worth \$3.3 million in the comparative quarter.   |
| 2 | Development program   | Current period  → than budget   | \$64    | Like last year, the program will open in the second quarter. The variance is due to five negative amendments.   |
|   |   | Current period                  | \$64    | amendments.   |
| 3 | Community engagement contributions  | Current period                  | \$100   | The variance is temporary. The contracts will be signed before the end of the fiscal year.  |
| 4 | Promotion program and<br>national and international<br>promotional activities | Current period                  | \$824   | Temporary variance related to prepaid expenses to be recognized in Statement of Operations and time lag for costs related to international events.  |
|   |   | Current period                  | \$2,365 | In 2022-23 we are seeing a return to in-person attendance. During the first quarter of the previous fiscal year, several international markets and events were held virtually or were moved to a later date, whereas we are seeing a return to face-to-face events. Moreover, the two-year Recovery and Reopening Fund was announced by the federal government at the end of June 2021. |
| 5 | Marketing program   | Current period  ✓ than budget   | \$94    | Particularly high level of activity for a first quarter – the highest in the last five years.   |
|   |   | Current period                  | \$118   | Amounts funded per project have increased and one distributor has two films funded, which alone accounts for \$0.6 million.   |
| 6 | International Promotion Program   | Current period  ✓ than previous | \$238   | Tremendous start to the year for Canadian cinema as 38 films were screened at various international festivals.  |
| 7 | Short-Term Compensation Fund  | Current period  ✓ than budget   | \$70    | No budget is planned since the amount of compensation due to COVID-19 is impossible to predict.   |
|   |   | Current period  ✓ than previous | \$70    |   |



# **Operating and Administrative Expenses**

Operating and administrative expenses were lower than the revised budget and higher than the comparative period.

For the three-month period ended June 30, 2022

| FOI III          | For the three-month period ended June 30, 2022 |         |                            |         |         |       |       |                             |       |        |      |   |
|------------------|--|---------|----------------------------|---------|---------|-------|-------|-----------------------------|-------|--------|------|---|
|                  |  | Budget  |                            |         |         | Act   | ual   | Variance                    |       |        |      |   |
|                  |  | Anr     | nual                       | Pe      | riod    | 2022- | 2021- | Revised B                   | udget | Actual | i    |   |
|                  |  | Initial | Revised                    | Initial | Revised | 2023  | 2022  | \$                          | %     | \$     | %    |   |
| Salari           | es and employee benefits                       | 25,025  | 25,025                     | 6,587   | 6,587   | 6,373 | 5,458 | 214                         | 3     | 915    | 17   | 1 |
| Inform           | ation technology                               | 1,747   | 1,747                      | 1,033   | 1,033   | 1,040 | 994   | (7)                         | (1)   | 46     | 5    |   |
| Profes           | ssional services                               | 3,814   | 4,334                      | 1,006   | 1,006   | 940   | 490   | 66                          | 7     | 450    | 92   | 2 |
| Rent,<br>electri | taxes, heating and<br>city                     | 2,176   | 2,176                      | 534     | 534     | 562   | 515   | (28)                        | (5)   | 47     | 9    |   |
| Office           | expenses                                       | 950     | 950                        | 264     | 350     | 357   | 205   | (7)                         | (2)   | 152    | 74   | 3 |
| Amort<br>assets  | ization of tangible capital                    | 1,077   | 1,077                      | 269     | 269     | 277   | 252   | (8)                         | (3)   | 25     | 10   | 4 |
| Trave            |  | 801     | 801                        | 201     | 201     | 133   | -     | 68                          | 34    | 133    | -    | 5 |
| Public           | ations   | 188     | 188                        | 63      | 63      | 72    | 93    | (9)                         | (14)  | (21)   | (23) | ı |
|                  |  | 35,778  | 36,298                     | 9,957   | 10,043  | 9,754 | 8,007 | 289                         | 3     | 1,747  | 22   |   |
| 1                | Salaries and employee benefits                 | _       | rent period<br>nan previou | s       | orç     |       |       | to addition<br>ty as budge  | •     |        |      |   |
| 2                | Professional services                          | _       | rent period<br>nan previou | s       |         |       |       | consulting seent billing pa |       |        |      |   |

| 1 | Salaries and employee benefits          | Current period                | \$915 | The upsurge is due to addition of positions to expand organizational capacity as budgeted and annual salary increases.   |
|---|---|-------------------------------|-------|--|
| 2 | Professional services                   | Current period                | \$450 | The Corporation used consulting services for the delivery of the programs. Different billing pattern for internal audit, payroll outsourcing and advisory committees.  |
| 3 | Office expenses                         | Current period                | \$152 | Increase is due to non-recurring expenses for the return to the office, the purchase of computer equipment for hiring new resources and the return to face-to-face employee meetings. The analysis of the capitalization will be done during the year. |
| 4 | Amortization of tangible capital assets | Current period                | \$25  | Amortization linked to the capitalization of computer and technological equipment and the development of the Appian platform during the last fiscal year.  |
| 5 | Travel                                  | Current period  > than budget | \$68  | Some planned travel will take place in subsequent quarters and temporary variance related to travel expenses to be recorded.   |
|   |   | Current period                | \$133 | Return of participation in national and international face-to-face events.   |



Variance

%

Actual

\$

%

Revised Budget

\$

# 7. ANALYSIS OF QUARTERLY RESULTS AND FINANCIAL POSITION (CONT.)

Period

Initial Revised

Actual

2021-

2022

Corporation's limited history.

2022-

2023

Budget

Annual

Initial Revised

# **Government Funding and Revenues**

For the three-month period ended June 30, 2022

|                |  |         |            |        |         |                    |   | т                     |            | т.          |           |       |
|----------------|--|---------|------------|--------|---------|--------------------|---|-----------------------|------------|-------------|-----------|-------|
| Parlia         | mentary appropriation                        | 153,908 | 163,108    | 14,162 | 14,162  | 13,494             | 11,302                                  | (668)                 | (5)        | 2,192       | 19        | 1     |
|                | gement fees from the<br>da Media Fund        | 10,686  | 10,686     | 2,671  | 2,671   | 2,690              | 2,647                                   | 19                    | 1          | 43          | 2         |       |
| Harol          | d Greenberg Fund                             | -       | -          | -      | -       | 575                | -                                       | 575                   | -          | 575         | -         | 2     |
| Inves<br>recov | tment revenues and<br>eries                  | 5,000   | 5,000      | 300    | 300     | 391                | 457                                     | 91                    | 30         | (66)        | (14)      | 3     |
|                | ibutions to promotional<br>ort activities    | 325     | 325        | 50     | 50      | 136                | 2                                       | 86                    | 172        | 134         | 6,700     | 4     |
| Intere         | st and other revenues                        | 40      | 40         | 10     | 10      | 41                 | 21                                      | 31                    | 310        | 20          | 95        | 5     |
| Talen          | t Fund                                       | 1,100   | 1,100      | 75     | 75      | 12                 | 92                                      | (63)                  | (84)       | (80)        | (87)      | 6     |
|                |  | 171,059 | 180,259    | 17,268 | 17,268  | 17,339             | 14,521                                  | 71                    | -          | 2,818       | 19        |       |
| 1              | Parliamentary appropri                       | ation   | Current pe |        | \$2,192 |                    | in gover<br>y and Reope                 |                       |            | ostly rela  | ited to   | the   |
| 2              | Harold Greenberg Fund                        | d       | Current pe |        | \$575   |                    | tracts were<br>ld Greenber              |                       |            |             |           | l by  |
|                |  |         | Current pe |        | \$575   |                    |   |                       |            |             |           |       |
| 3              | Investment revenues a recoveries             | nd      | Current pe |        | \$91    | Major inc          | crease in red                           | coupment o            | of develo  | oment adv   | ances.    |       |
|                |  |         | Current pe |        | \$66    | project in         | es for the on production one account    | n that mad            | de signifi | cant remi   | ttances,  |       |
| 4              | Contributions to promo<br>support activities | otional | Current pe |        | \$86    |                    | iance is conal event.                   | lue to ur             | nanticipat | ed reven    | ues for   | an    |
|                |  |         | Current pe |        | \$134   | Return of          | of participati<br>nts.                  | on in nati            | onal and   | internation | onal face | :-to- |
| 5              | Interest and other reve                      | nues    | Current pe |        | \$31    | Compens<br>(STCF), | ance is due<br>sation Fund<br>which was | for Cana<br>not inclu | adian Au   | ıdiovisual  | Producti  | ions  |



**Government Funding and Revenues (Cont.)** 

6 Talent Fund

Current period 

✓ than budget

\$63 The Corporation regularly solicits several donors for their donations and responses are expected.

 \$80 A large corporate donation in the comparative quarter that comprised 82% of total donations for that period. The number of donors and the amount donated per donor are on the decline.



# Financial position

|   | Act                    | ual    | Varian | Variance |   |  |
|---|------------------------|--------|--------|----------|---|--|
|   | <b>June 30</b> June 30 |        |        |          |   |  |
|   | 2022                   | 2021   | \$     | %        |   |  |
| Financial assets                          |                        |        |        |          |   |  |
| Due from Consolidated Revenue Fund        | 71,064                 | 70,579 | 485    | 1        |   |  |
| Cash - Talent Fund                        | 925                    | 422    | 503    | 119      | 1 |  |
| Cash - Harold Greenberg Fund              | 705                    | -      | 705    | -        | 2 |  |
| Accounts receivable                       | 4,698                  | 748    | 3,950  | 528      | 3 |  |
| Receivable from the Canada Media Fund     | 44                     |        | 44     |          |   |  |
|   | 77,436                 | 71,749 | 5,687  | 8        |   |  |
| Liabilities                               |                        |        |        |          |   |  |
| Accounts payable and accrued liabilities  | 3,332                  | 2,778  | 554    | 20       | 4 |  |
| Deferred revenues - Talent Fund           | 845                    | 117    | 728    | 622      | 5 |  |
| Deferred revenues - Harold Greenberg Fund | 585                    | -      | 585    | -        | 6 |  |
| Financial assistance program obligations  | 37,539                 | 36,038 | 1,501  | 4        |   |  |
| Liabilities for employee future benefits  | 831                    | 789    | 42     | 5        |   |  |
| Net financial assets                      | 34,304                 | 32,027 | 2,277  | 7        |   |  |
|   |                        |        |        |          |   |  |
| Non-financial assets                      |                        |        |        |          |   |  |
| Tangible capital assets                   | 4,923                  | 5,073  | (150)  | (3)      |   |  |
| Prepaid expenses                          | 3,179                  | 285    | 2,894  | 1,015    | 7 |  |
| Accumulated surplus                       | 42,406                 | 37,385 | 5,021  | 13       |   |  |

| 1 | Cash - Talent Fund                           | <b>≯</b> \$503   | A higher balance resulting from the Harold Greenberg Fund (HGF) contribution received last December and not yet used for its intended purposes. Furthermore, last April, the Corporation received a significant donation from the HGF. |
|---|--|------------------|--|
| 2 | Cash - Harold Greenberg<br>Fund              | <b>≯</b> \$705   | Balance represents the amount to be paid as a result of taking over the responsibility in December 2021 for five productions funded under the HGF French-language program.   |
| 3 | Accounts receivable                          | <b>≯</b> \$3,950 | Delays by Revenu Québec in remitting taxes receivable for the March 2022 returns of a value of \$3,5 millions.   |
| 4 | Accounts payable and accrued liabilities     | <b>≯</b> \$554   | Increase in payroll costs.   |
| 5 | Deferred revenues - Talent Fund              | <b>≯</b> \$728   | A higher balance resulting from the Harold Greenberg Fund (HGF) contributions not yet used for its intended purposes.  |
| 6 | Deferred revenues - Harold<br>Greenberg Fund | <b>≯</b> \$585   | Balance resulting from assuming responsibility for two productions financed under the Harold Greenberg Fund's French-language program.   |



Financial position (Cont.)

7 Prepaid expenses

★2,894 Temporary variance in the use of certain program and administrative expenses applicable to fiscal year 2022-2023.



# 8. RECONCILIATION OF COST OF OPERATIONS AND PARLIAMENTARY APPROPRIATION

The Corporation receives most of its funding through an annual Parliamentary appropriation. Items recognized in the Statement of Operations and the Statement of Financial Position may have been funded through a Parliamentary appropriation approved in either a previous or the current fiscal year. Some of the items in the reconciliation calculation cannot be linked directly to the financial statements, since the Parliamentary appropriation is calculated using a modified cash basis accounting method.

| In thousands of Canadian dollars                                 | June 30<br>2022 | June 30<br>2021 |
|--|-----------------|-----------------|
| Cost of operations   | 15,941          | 13,935          |
| Adjustment affecting the use of Parliamentary appropriation:     |                 |                 |
| Assistance expenses adjustment where Parliamentary appropriation |                 |                 |
| eligibility criteria have been met                               | 3,004           | 986             |
| Assistance expenses funded by the Talent Fund                    | -               | (29)            |
| Contributions to promotional support activities                  | (136)           | (2)             |
| Prepaid expenses   | (1,932)         | (664)           |
| Operating expenses funded by the CMF                             | (2,690)         | (2,647)         |
| Assistance expenses funded by the HGF                            | (489)           | -               |
| Other administrative adjustments                                 | 32              | -               |
| Salary recovery for payment in arrears transition                | -               | (14)            |
| Amortization   | (277)           | (252)           |
| Employee future benefits   | 41              | (11)            |
| Use of Parliamentary appropriation at June 30                    | 13,494          | 11,302          |
| Parliamentary appropriation planned for subsequent quarters      | 149,614         | 116,054         |
| Parliamentary appropriation planned                              | 163,108         | 127,356         |

The amount of the parliamentary appropriation provided is derived from the 2022-2023 Main Estimates and includes \$2,000,000 for the administration of the Short-Term Compensation Fund in Supplementary Estimates (A) and \$9,200,000 for the Canada Arts and Culture Recovery Program (CACRP) announced in late June by the federal government and expected in Supplementary Estimates (B) in December.



# 9. QUARTERLY FINANCIAL STATEMENTS FOR THE PERIOD ENDED JUNE 30, 2022

### **Statement of Management Responsibility**

Management is responsible for the preparation and fair presentation of these quarterly financial statements in accordance with the *Treasury Board of Canada*'s Directive on Accounting Standards: GC 5200 Crown Corporations Quarterly Financial Reports, and for such internal controls as management determines is necessary to enable the preparation of quarterly financial statements that are free from material misstatement. Management is also responsible for ensuring all other information in this quarterly financial report is consistent, where appropriate, with the quarterly financial statements.

Based on our knowledge, these unaudited quarterly financial statements present fairly, in all material respects, the financial position, results of operations, change in net financial assets and cash flows of the Corporation, as at the date of and for the periods presented in the quarterly financial statements.

Christa Dichenson
Christa Dickenson
Executive Director & CEO

Montreal, Canada August 30, 2022 Patrick Bédard, CPA, MBA Vice President, Finance



# **Statement of Operations**

For the three-month period ended June 30, 2022

| In thousands of Canadian dollars                                      | Schedule | June 30,<br>Budget | June 30,<br>2022 | June 30,<br>2021 |
|---|----------|--------------------|------------------|------------------|
| Assistance expenses   |          |                    |                  |                  |
| Development of the Canadian audiovisual industry                      |          |                    |                  |                  |
| Production program  |          | 1,000              | 1,709            | 4,039            |
| Administration of recommendations for audiovisual treaty coproduction |          | 104                | 106              | 98               |
| Development program   |          | -                  | (64)             | -                |
| Community engagement contributions                                    |          | -                  | -                | 100              |
| Promotional support in Canada and abroad                              |          | 1,104              | 1,751            | 4,237            |
| Promotion program and national and international promotional          |          |                    |                  |                  |
| activities  |          | 4,108              | 3,284            | 919              |
| Marketing program   |          | 750                | 844              | 726              |
| International Promotion Program                                       |          | 250                | 238              | -                |
| Export assistance program   |          |                    | -                | 46               |
|   |          | 5,108              | 4,366            | 1,691            |
| Short-Term Compensation Fund  |          | -                  | 70               | -                |
| Operating and administrative expenses                                 | Α        | 6,212<br>9,957     | 6,187<br>9,754   | 5,928<br>8,007   |
| Cost of operations  |          | 16,169             | 15,941           | 13,935           |
| Revenues  |          |                    |                  |                  |
| Management fees from the Canada Media Fund                            |          | 2,671              | 2,690            | 2,647            |
| Harold Greenberg Fund   |          | -                  | 575              | -                |
| Investment revenues and recoveries                                    |          | 300                | 391              | 457              |
| Contributions to promotional support activities                       |          | 50                 | 136              | 2                |
| Interest and other revenues   |          | 10                 | 41               | 21               |
| Talent Fund   |          | 75                 | 12               | 92               |
|   |          | 3,106              | 3,845            | 3,219            |
| Net cost of operations before government funding                      |          | 13,063             | 12,096           | 10,716           |
| Government funding  |          |                    |                  |                  |
| Parliamentary appropriation   |          | 14,162             | 13,494           | 11,302           |
| Surplus   |          | 1,099              | 1,398            | 586              |
| Accumulated surplus, beginning of period                              |          | 41,008             | 41,008           | 36,799           |
| Accumulated surplus, end of period                                    |          | 42,107             | 42,406           | 37,385           |



# **Statement of Financial Position**

| In thousands of Canadian dollars          | June 30,<br>2022 | March 31,<br>2022 |
|---|------------------|-------------------|
| Financial assets                          |                  |                   |
| Due from Consolidated Revenue Fund        | 71,064           | 70,873            |
| Cash - Talent Fund                        | 925              | 667               |
| Cash - Harold Greenberg Fund              | 705              | 1,194             |
| Accounts receivable                       | 4,698            | 5,405             |
| Receivable from the Canada Media Fund     | 44               | 844               |
| Liabilities                               | 77,436           | 78,983            |
| Accounts payable and accrued liabilities  | 3,332            | 2,700             |
| Deferred revenues - Talent Fund           | 845              | 600               |
| Deferred revenues - Harold Greenberg Fund | 585              | 1,160             |
| Financial assistance program obligations  | 37,539           | 42,954            |
| Liabilities for employee future benefits  | 831              | 872               |
|   | 43,132           | 48,286            |
| Net financial assets                      | 34,304           | 30,697            |
| Non-financial assets                      |                  |                   |
| Tangible capital assets                   | 4,923            | 5,200             |
| Prepaid expenses                          | 3,179            | 5,111             |
|   | 8,102            | 10,311            |
| Accumulated surplus                       | 42,406           | 41,008            |



# Statement of Changes in Net Financial Assets

For the three-month period ended June 30, 2022

| In thousands of Canadian dollars  | June 30,<br>Budget | June 30,<br>2022 | March 31,<br>2022   |
|---|--------------------|------------------|---------------------|
| Surplus   | 1,099              | 1,398            | 4,209               |
| Tangible capital asset transactions Amortization Acquisitions Write-down of tangible capital assets | 269<br>(50)        | 277<br>-<br>-    | 1,040<br>(918)<br>3 |
| Other transactions Acquisitions of prepaid expenses Use of prepaid expenses                         | (175)<br>2,482     | -<br>1,932       | (5,111)<br>949      |
| Increase in net financial assets  | 3,625              | 3,607            | 172                 |
| Net financial assets, beginning of year   | 30,697             | 30,697           | 30,525              |
| Net financial assets, end of period   | 34,322             | 34,304           | 30,697              |



# **Statement of Cash Flows**

For the three-month period ended June 30, 2022

|   | l                | luna 20          |
|---|------------------|------------------|
| In thousands of Canadian dollars  | June 30,<br>2022 | June 30,<br>2021 |
| Operating activities  |                  |                  |
| Surplus   | 1,398            | 586              |
| Items not affecting cash:   |                  |                  |
| Increase (decrease) in liabilities for employee future benefits   | (41)             | 11               |
| Amortization of tangible capital assets   | 277              | 252              |
| <u> </u>  | 1,634            | 849              |
| Changes in non-cash financial items:  |                  |                  |
| Decrease in accounts receivable   | 707              | 1.860            |
| Decrease in receivable from the Canada Media Fund   | 800              | 671              |
| Increase (decrease) in accounts payable and accrued liabilities   | 632              | (202)            |
| Increase in deferred revenues - Talent Fund   | 245              | -                |
| Decrease in deferred revenues - Harold Greenberg Fund   | (575)            | _                |
| Decrease of financial assistance program obligations  | (5,415)          | (1,192)          |
| Decrease in prepaid expenses  | 1,932            | 664              |
|   | (40)             | 2,650            |
| Capital activities  Cash outflows to acquire tangible capital assets  | _                | _                |
| Increase (decrease) in due from Consolidated Revenue Fund and cash of Talent Fund and Harold Greenberg Fund                         | (40)             | 2,650            |
| Due from Consolidated Revenue Fund and cash of Talent Fund and Harold Greenberg Fund, beginning of year                             | 72,734           | 68,351           |
| Due from Consolidated Revenue Fund and cash of Talent Fund and Harold Greenberg Fund, end of period                                 | 72,694           | 71,001           |
| Additional information presented in operating activities  Variance in accounts payable and accrued liabilities for capital projects |                  | -                |



# **Notes to the Quarterly Financial Statements**

### 1. Basis of financial statements presentation

These unaudited quarterly financial statements have been prepared by the Corporation's Management in accordance with the Directive on Accounting Standards: GC 5200 Crown Corporations Quarterly Financial Report established by the Treasury Board Secretariat and with the Canadian Public Sector Accounting Standards (CPSAS). They must be read in conjunction with the most recent annual audited financial statements as at March 31, 2022. The significant accounting policies used in these quarterly financial statements are similar to those used in the annual financial statements of March 31, 2022, which will be available in the third quarter.

### 2. Budget information

Budget data by period provided for comparison purposes in the financial statements results from the initial annual budget which was approved by the Board of Directors on March 11, 2022. As part of the analysis of the results of the quarterly financial report, the Corporation presents the initial annual budget approved by the Board of Directors on March 11, 2022 and also the revised annual budget approved by the Board of Directors on June 17, 2022. These budgetary data are then broken down by period. The revised annual budget derives from an additional government funding of \$9,200,000 from the Canada Arts and Culture Recovery Program (CACRP). The following table shows the adjustments of the initial annual budget.

|  | Initial annual<br>Budget | Adjustments | Revised annual<br>Budget |
|--|--------------------------|-------------|--------------------------|
| Production program   | 75,675                   | _           | 75,675                   |
| Development program  | 10,000                   | _           | 10,000                   |
| Theatrical documentary program                                   | 4,300                    | _           | 4,300                    |
| Strategics Contributions   | 4.000                    | _           | 4.000                    |
| Talent to Watch program  | 3,475                    | -           | 3,475                    |
| Contribution to the Council of Europe's cultural fund, Eurimages | 1,500                    | -           | 1,500                    |
| Administration of recommendations for audiovisual coproduction   | 379                      | -           | 379                      |
| Community engagement contributions                               | 400                      | -           | 400                      |
|  | 99,729                   | -           | 99,729                   |
| Promotion program and national and international promotional     |                          |             |                          |
| activities   | 24,698                   | -           | 24,698                   |
| Marketing program  | 9,636                    | -           | 9,636                    |
| Theatrical exhibition program                                    | 6,314                    | 4,740       | 11,054                   |
| International Promotion Program                                  | 1,200                    | -           | 1,200                    |
| Export assistance program  | 800                      | -           | 800                      |
| Contingency  | 225                      | -           | 225                      |
| Theatrical Distribution Compensation Program                     | -                        | 3,940       | 3,940                    |
|  | 42,873                   | 8,680       | 51,553                   |
|  | 142,602                  | 8,680       | 151,282                  |
| Administration   | 35,778                   | 520         | 36,298                   |
| Cost of operations   | 178,380                  | 9,200       | 187,580                  |
| Parliamentary appropriation                                      | 153,908                  | 9,200       | 163,108                  |
| Management fees from the Canada Media Fund                       | 10,686                   | -           | 10,686                   |
| Investment revenues and recoveries                               | 5,000                    | -           | 5,000                    |
| Talent Fund  | 1,100                    | -           | 1,100                    |
| Contributions to promotional support activities                  | 325                      | -           | 325                      |
| Interest   | 40                       | -           | 40                       |
|  | 171,059                  | 9,200       | 180,259                  |
| Deficit  | (7,321)                  | -           | (7,321)                  |



# **Schedule A - Other Information**

# A - Operating and administrative expenses

| In thousands of Canadian dollars        | June 30,<br>Budget | June 30,<br>2022 | June 30,<br>2021 |
|---|--------------------|------------------|------------------|
|   |                    |                  |                  |
| Salaries and employee benefits          | 6,587              | 6,373            | 5,458            |
| Information technology                  | 1,033              | 1,040            | 994              |
| Professional services                   | 1,006              | 940              | 490              |
| Rent, taxes, heating and electricity    | 534                | 562              | 515              |
| Office expenses                         | 264                | 357              | 205              |
| Amortization of tangible capital assets | 269                | 277              | 252              |
| Travel                                  | 201                | 133              | _                |
| Publications                            | 63                 | 72               | 93               |
|   | 9,957              | 9,754            | 8,007            |